



**FOR IMMEDIATE RELEASE**

Feb. 28, 2011

**INDIANA PTA AND MCDONALD'S® ANNOUNCE HEALTHY LIFESTYLES PARTNERSHIP**

**(Indianapolis, IN)** Indiana PTA is proud to announce a new partnership with area McDonald's® restaurants across the state to bring healthier lifestyle options to each one of Indiana PTA's 27,000 members by hosting several McPTA Nights on Monday, March 7 from 5- 8 p.m. (A list of participating locations is below). A portion of the proceeds will benefit the Indiana PTA's Healthy Lifestyles Fair, healthy living curriculum and workshops. We hope your media outlet will choose to help us promote this event to the public, as well.

Indiana PTA has spearheaded a Healthy Lifestyles campaign that will allow Indiana PTA to focus on healthy living options at our 99<sup>th</sup> Annual Indiana PTA Convention April 15-17, 2011 in Indianapolis. With assistance from McDonald's Restaurants from across the state, Indiana PTA will offer our most comprehensive healthy lifestyles curriculum to date.

On Friday, April 15, a large portion of our mini-roundtable workshops will be focused on how parents, students, faculty and administrators can live healthier lives, and by extension, how they can implement those healthy lifestyles into their schools, classrooms and homes. Friday evening will also see our youth getting fit and worked out with the Pacers' mascot, bringing Boomer's Boot Camp to the convention to bring FUN, EXCITING and ENERGIZING exercise to our delegates.

Indiana PTA Convention chairman Natalie Jones said the focus on healthy living is extremely important. "Childhood obesity is a big deal right now," Jones said. "We want to give every parent, student, teacher and administrator the resources they need to live healthier, making each of our communities healthier one by one. McDonald's is helping to make that possible."

"The McPTA Nights are a great opportunity for McDonald's to support the Indiana PTA and their healthy lifestyles initiative," said Jim Props, local McDonald's owner/operator. "McDonald's strives to offer healthy options for our customers including our Fruit & Maple Oatmeal, Apple Dippers, Fruit and Yogurt Parfaits and much more because we see the importance of teaching our community healthy and balanced lifestyles."

\*The mission of the Indiana PTA is to support and speak on behalf of children and youth in the schools, in the community, and before governmental bodies and other organizations that make decisions affecting children, and to assist parents in developing the skills they need to raise and protect their children and encourage parent and public involvement in the public schools of this nation.

**Participating McDonald's Restaurants:**

8907 E. 116th St., Fishers, IN 46038  
3021 Southeastern, Ave., Indianapolis, IN 46203  
7229 E. Washington St., Indianapolis, IN 46219  
5416 S. East St., Indianapolis, IN 46227  
4541 S. Emerson Rd., Indianapolis, IN 46203

7822 Brookville Rd., Indianapolis, IN 46239  
7911 US 31 S., Indianapolis, IN 46227  
9851 E. Washington St., Indianapolis, IN 46229  
4044 E. Southport, Indianapolis, IN 46227  
5198 N. Keystone Ave., Indianapolis, IN 46205

For more information on the convention visit [www.indianapta.org/Convention.html](http://www.indianapta.org/Convention.html)

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**Contact Information:**  
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<http://www.indianapta.org>

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