

# INDIANA PTA SPONSORSHIP OPPORTUNITIES



## Indiana PTA . . .

- Is a statewide, self-governing organization of over 27,000 members
- Implements policies and programs determined by local unit and council convention delegates
- Works cooperatively with other state organizations on behalf of children and youth
- Advocates before decision makers for children's rights and promotes and supports legislation improving the welfare of children
- Provides current information, guidance and training, as well as other services, to its local units and councils

## National PTA . . .

- For over 100 years, has been the largest volunteer child advocacy group in the United States.
- Consists of parents, teachers, students and other citizens active in their schools and communities.
- Is a leader in reminding our nation of its obligations to children.
- Has over 6 million people belonging to this nonprofit, noncommercial, nonsectarian and nonpartisan organization.
- Offers current information, programs, guidance, publications and training to state and local PTA groups thus equipping them to work with their communities on issues affecting children and youth.

As a 501(c) (3) not-for-profit educational organization, Indiana PTA is authorized to accept tax deductible charitable contributions in coalition with state and local agencies cooperating to influence policy makers on the health, education, welfare and safety issues affecting children and youth.

# Indiana PTA Sponsorship Levels

## Grand Champion Sponsorship - \$5,000 +

- Recognition in the Convention Program
- Recognition in IPT (Indiana Parent Teacher) Newsletter
- Recognition on the Indiana PTA website
- Opportunity to place advertisement or promotional item in convention goodie bag
- Sponsorship of one mailing for Indiana PTA allowing you to place advertisements for your company in our November or March mailings (Up to 3 Pages)
- Recognition in the General Business Session of Convention
- Full page advertisement in Convention Program
- Recognition in Convention Press Releases
- Two exhibit booth spaces (8' x 10')
- Two tickets to the Reflections/Citizenship Luncheon at Convention
- Link on the Indiana PTA website to your business and/or organization
- Opportunity to welcome convention delegates during a Business Session
- Sponsorship of President's CD distributed to all Local Unit Presidents

## Champion Sponsorship - \$2,500

- Recognition in the Convention Program
- Recognition in IPT (Indiana Parent Teacher) Newsletter
- Recognition on the Indiana PTA website
- Opportunity to place advertisement or promotional item in convention goodie bag
- Sponsorship of one mailing for Indiana PTA allowing you to place advertisements for your company in our November or March mailings (Up to 2 Pages)
- Recognition in the General Business Session of Convention
- Half page advertisement in Convention Program
- Recognition in Convention Press Releases
- Two exhibit booth spaces (8' x 10')
- One ticket to the Reflections/Citizenship Luncheon at Convention
- Link on the Indiana PTA website to your business and/or organization

## Patron Sponsorship - \$1,000

- Recognition in the Convention Program
- Recognition in IPT (Indiana Parent Teacher) Newsletter
- Recognition on the Indiana PTA website
- Opportunity to place advertisement or promotional item in convention goodie bag
- Sponsorship of one mailing for Indiana PTA allowing you to place advertisements for your company in our November or March mailings (Up to 2 Pages)
- Recognition in the General Business Session of Convention
- Quarter page advertisement in Convention Program
- Recognition in Convention Press Releases
- One exhibit booth space (8' x 10')

### **Advocate Sponsorship - \$500**

- Recognition in the Convention Program
- Recognition in IPT (Indiana Parent Teacher) Newsletter
- Recognition on the Indiana PTA website
- Opportunity to place advertisement or promotional item in convention goodie bag
- Sponsorship of one mailing for Indiana PTA allowing you to place advertisements for your company in our November or March mailings (One page)
- Recognition in the General Business Session of Convention
- Business Card size advertisement in Convention Program

### **Partner Sponsorship – Up to \$250**

- Recognition in the Convention Program
- Recognition in IPT (Indiana Parent Teacher) Newsletter
- Recognition on the Indiana PTA website
- Opportunity to place advertisement or promotional item in convention goodie bag
- Sponsorship of one mailing for Indiana PTA allowing you to place advertisement for your company in our November or March mailings (One page)

### **Associate of PTA Sponsorship - \$100**

- Recognition in the Convention Program
- Recognition in IPT (Indiana Parent Teacher) Newsletter
- Recognition on the Indiana PTA website
- Opportunity to place advertisement or promotional item in convention goodie bag

### **Legacy Fund - \$100**

- Recognition in the Convention Program
- Recognition on the Indiana PTA website
- Opportunity to be a Founding Member: This fund will provide a scholarship at the 100<sup>th</sup> Annual Convention as well as funding for the future of Indiana PTA

### **Friends of PTA Sponsorship - \$25**

Available to Local Units, Councils and Members

- Recognition in the Convention Program
- Recognition in IPT (Indiana Parent Teacher) Newsletter
- Recognition on the Indiana PTA website

### **IN-KIND CONTRIBUTIONS**

- Recognition in the Convention Program
- Recognition in IPT (Indiana Parent Teacher) Newsletter
- Recognition on the Indiana PTA website
- Opportunity to place advertisement or promotional item in convention goodie bag
- Booth space dependent on level of contribution



## SPONSORSHIP COMMITMENT

**My level of sponsorship is:**

|                |               |          |
|----------------|---------------|----------|
| Grand Champion | \$ 5,000.00 + | \$ _____ |
| Champion       | \$ 2,500.00   | \$ _____ |
| Patron         | \$ 1,000.00   | \$ _____ |
| Advocate       | \$ 500.00     | \$ _____ |
| Partner        | \$ 250.00     | \$ _____ |
| Associate      | \$ 100.00     | \$ _____ |
| Legacy Fund    | \$ 100.00     | \$ _____ |
| Friend         | \$ 25.00      | \$ _____ |
| Other          |               | \$ _____ |

**IN-KIND CONTRIBUTIONS**

List product, services, and values:

|                        |                 |
|------------------------|-----------------|
|                        | \$ _____        |
|                        | \$ _____        |
| <b>Amount Enclosed</b> | <b>\$ _____</b> |

**Contact Name/Title** \_\_\_\_\_

**Company Name** \_\_\_\_\_

**Address** \_\_\_\_\_ **City** \_\_\_\_\_

**State** \_\_\_\_\_ **Zip** \_\_\_\_\_ **Email** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

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|                  |              |             |
|------------------|--------------|-------------|
| <b>Signature</b> | <b>Title</b> | <b>Date</b> |
|------------------|--------------|-------------|

Upon receipt of payment a confirmation letter to serve as a receipt and any additional information will be mailed to you. To have company name included in all print material, return **BEFORE FEBRUARY 1, 2012.**

Please make checks payable and mail to:

|   |  |
|---|--|
| <b>Indiana PTA</b>  |  |
| <b>2525 North Shadeland Avenue, D-4</b><br><b>Indianapolis, IN 46219-1787</b> | <b>Fax: (317) 357-3751</b><br><b>Telephone: (317) 357-5881</b> |