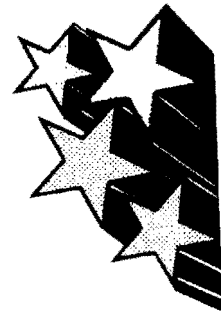


# Membership Bright Ideas



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## NORTHWEST REGION

**Orchard Drive Elementary** (Hammond) – To increase membership, we try to provide new and inventive opportunities for our families. One such opportunity is an Ethnic Food Fair, including live entertainment by various local groups of different ethnic backgrounds.

**Riley Elementary** (LaPorte) – “Family Skate” nights promote membership by allowing the whole family admission to skate for the cost of one membership. Adults must stay with their children.

**Indian Trail Elementary** (Hammond) – Our membership chairman (“who is one of our grandparent member”), or another volunteer, was present at all school events.

**Kenwood Elementary** (Hammond) – Free admission to Halloween Family Night for PTA member families. Non-PTA member families could buy a PTA membership that evening or pay a slightly “inflated” admission charge.

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