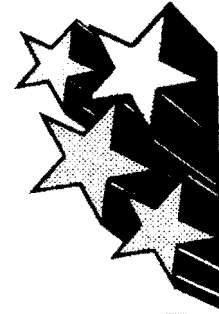


Membership Bright Ideas



NORTHEAST REGION

Forest Park Elementary (Fort Wayne) – Outside of the normal, back to school night's membership round up, Forest Park held a general meeting in October and called it "Chili Supper and Pumpkin Painting." Parents were given a free chili supper and pumpkin in exchange for taking part in and joining the PTA at Forest Park.

Lakeside Middle (Fort Wayne) – The PTA promoted membership by using visual aids describing what their mission and objectives were and what they had done for the school, students, and teachers. The school had put together a pretty nifty calendar that was jam-packed with lots of information concerning the school, surrounding community, and key phone numbers of staff and officials from Fort Wayne Community Schools. In addition, they signed up members during athletic events.

Northcrest Elementary (Fort Wayne) – As each parent joined, they were supplied with a "STAR" with their name on it to put above their child's classroom door. The hallways were packed full of "STARS." Articles were placed in the local neighborhood newsletters each month requesting involvement of everyone in the community. By doing this, they were able to achieve the honor of having 25 family and friend members for the very first time.

Croninger Elementary (Fort Wayne) – The PTA officers were taped by Croninger's Communication Studio. This video tape introduced the executive committee, asked parents to join the PTA and shared the goals for the school year. The video tape was ran throughout back-to-school night. Flyers were placed throughout the school with the theme "Be a Champion for Your Children, Join Croninger PTA!" Key chains were given away in-scripted with the words "Kids are Key at Croninger Elementary" to the first 300 members to sign up. All grandparents that joined Croninger received a very special publication called "Grandparents Gazette." This simple newsletter was published by the PTA twice a year and mailed directly to the homes of the grandparents who joined. A special treat was provided to the classroom teacher and students who had the most parents attending the monthly PTA meetings.